

## ABSTRACT OF THE DISCLOSURE

A quality assurance program for consistently producing high quality meat products broadly comprises selecting a plurality of calves that meet a set of standards and managing the calves according to a set of protocols. The standards are used to cull out low quality calves that are expected to yield low quality meat products. The protocols ensure the calves are properly nurtured so that they may yield high quality meat products by dictating how the calves are fed and treated. For example, the protocols preferably dictate what and when vaccines are given to the calves. The program may be broken down into three growth phases, such as an initiation phase in which the calves are managed during their first weeks, a growth phase in which the calves are managed during their growth, and a finishing phase in which the calves are managed leading up to slaughter.